

UNITED WAY OF PORTER COUNTY CORPORATE PARTNER PACESETTER PROGRAM



Pacesetters are United Way corporate partners who jumpstart our annual workplace campaign program by participating in volunteer activities and raising funds to support quality programs in Northwest Indiana.

As a Pacesetter, your organization will stand out as a community leader by conducting an early and ambitious fundraising campaign which will set this year's campaign pace. Being a pacesetter is a fun, competitive way for employees and corporations to give back to their community.

We hope you'll join us!

WHO CAN BE A PACESETTER?

- Corporations with a history of significant community commitment.
- Corporations with shared values in commitment to improving community and individuals in the areas of health, education and income stability.
- Corporations with the desire to lead, who can promise support from the entire organization, including management and employees.

**RECOGNITION
IS RECEIVED
YEAR-ROUND**

CONTACT KASIE TODAY!

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WHAT DOES A PACESETTER DO?

- Choose United Way of Porter County as your philanthropic partner of choice.
- Set the pace of United Way's annual workplace campaign by:
 - Setting an ambitious fundraising goal and coming up with fun ways to raise funds.
 - Conducting an employee giving campaign.
 - Committing to increasing your corporate gift above prior year by at least 10%.
 - Providing a \$2,500 sponsorship of United Way Day of Caring Campaign Kick-Off event.
- Demonstrate to the community that outstanding campaign results are possible through service and commitment.

PACESETTER BENEFITS

- Custom opportunities to fulfill your organization's corporate and social mission.
- Community-wide visibility and recognition of your organization's efforts on our behalf.
 - Recognition of your commitment at the Day of Caring Campaign Kick-Off event, throughout the campaign program and at the end of the year program wrap-up.
 - Strategic corporate partner website icon that can be utilized for up to 3 years.
- Ability to conduct your employee campaign early with increased support from United Way staff and volunteers.



United Way of Porter County

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