

Sponsorship Opportunities



Free Membership

- Logo on NIBOA.org *Your Partners* page with link to company website
- Participation in Alliance activities – committee work, teaching opportunities, etc.
- Alliance promotion materials & sponsorship opportunities
 - o Consumer: Rack card, new bank account brochure
 - o Recognition: window clings

Financial institutions also receive NIBOA.org product page under *Need a Bank Account?* page.

ANNUAL SPONSORSHIPS

\$2,000 Alliance Advocate – Receives all free membership benefits, plus:

- Logo on NIBOA.org homepage with link to company website or NIBOA.org product page
- Logo on Alliance print and public awareness materials
 - o Curriculum materials - in-classroom handouts and take home materials
 - o Personalized in-house New Account Brochure OR Financial Fitness Toolkit
 - o Paycheck Power Booster Calculator with other program sponsors

\$5,000 Alliance Champion – Receives all \$2,000 level benefits, plus:

- Speaker opportunities
- Recognition at event
- Mentions in media editorials, press releases and more

Sponsorships are only valid for a year from purchase date.

A LA CARTE PRINT MATERIAL OPPORTUNITIES

\$200 – Personalized in-house New Account Brochure OR Financial Fitness Toolkit

- Member logo added to front of new account brochure
- Alliance will create file and provide a print-ready version to member
- Member to print quantity for in-house distribution.

\$500 – Multi-partner Paycheck Power Booster Calculator

- 2 to 10 partners
- QTY 5,000 – Participant will receive a minimum of 500 to distribute
- Alliance logo and website address
- Member logo
- Black print only

\$800 – Single Partner Paycheck Power Booster Calculator

- QTY 500 – Payee receives full qty for distribution
- Alliance logo and website address
- Member logo
- Black print only

*Other quantities are available. Cost will vary based on quantity.

A la carte opportunities are only valid per print run.

