

Donor-Privacy Policy

The United Way of Porter County respects the privacy of our donors and is committed to protecting the personal information that we gather and maintain regarding those donors. As such, the United Way's Board of Directors adopted the following Donor Privacy Policy which guides our staff and volunteers on how they may and may not use donors' personal information.

This Policy applies to the collection of donor information from any source: physical pledge cards, on line pledges, our website, electronic communications, registration for an event or fundraiser, or by any other means.

Data Collection

The United Way of Porter County uses donors' information to understand their interests in its mission and to update them on the organization's plans and activities and is held by Development and Finance staff in confidence. This information is shared with other related staff and board members in aggregate form only, and does not identify individual donors.

All information concerning donors or prospective donors, including, but not limited to their names, addresses, and telephone numbers, the names of beneficiaries, the amount of their gift, etc., is kept strictly confidential by the United Way of Porter County, unless expressed permission is obtained from such donors to release such information.

United Way of Porter County does not share or sell these lists.

On Line Payment Processing

The United Way uses a third party online payment processing service with high levels of security. United Way does not store, nor does it have access to, credit card information, bank account numbers, or other account data sent to the payment processing service as part of an online donation, purchase or registration. Credit card numbers, provided by donors through electronic means, are not retained by United Way employees, nor do they have access to them.

Credit card numbers provided by donors through any physical forms or via telephone to authorized United Way employees are securely transmitted to the third party online payment processing service and are then destroyed.

Donor Recognition

United Way may, at times, publically recognize the receipt and purpose of donors' gifts. Such recognition is always with the donors' prior knowledge and consent. The United Way honors all explicit requests from donors who choose to remain anonymous.

Website Data Collection

To make our website more useful to donors, volunteers and the general community, United Way's server automatically collects information when someone visits the website. This information includes, but is not limited to IP addresses, date and time of the visits, pages visited and click streams.

Data Aggregation

Data on donors and donation amounts may be aggregated and stripped of all identifying information for reporting purposes including grant applications, trend analysis, reporting requirements and any applicable government filings without explicit consent of the donors.

Policy Changes

The United Way of Porter County reserves the right to change the Policy at any time, but only with approval of its Board of Directors.