

# DAY OF CARING CAMPAIGN KICK-OFF

## SPONSORSHIP OPPORTUNITIES

FRIDAY, AUGUST 9, 2019



### 90 PROJECTS. 45 NONPROFITS. 1,500 VOLUNTEERS.

United Way Day of Caring is the largest, single-day volunteer program in Northwest Indiana! The event unites nonprofits, local businesses, faith-based organizations and civic groups to assist area nonprofits with a variety of projects. Projects include yardwork, cleaning, construction and more.

The day begins with breakfast at 8am followed by volunteer projects starting around 9am. Breakfast will be held in Valparaiso and Portage. The Valparaiso Breakfast will feature a special Workplace Campaign program for corporate leadership to learn more about what your United Way support is doing in the community.

Volunteers will receive a free T-shirt. Event shirts will also be distributed at VU Day of Caring in September and Youth Day of Caring in April.

This day would not happen without the support of community businesses, like you! Sponsorship opportunities are below. The earlier you become a sponsor the better we will be able to meet all the commitments listed.

COMPANY LOGO FEATURED ON/IN:	SILVER \$500	GOLD \$1,500	PLATINUM \$2,500
Day of Caring webpage and day of signage	✓	✓	✓
2,000+ T-shirts		✓	✓
The Northwest Indiana Times promotional ads (minimum of 1 placement)			✓
Live acknowledgement at breakfast events			✓
<b>I WOULD LIKE TO SPONSOR AT THIS LEVEL:</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

### PAYMENT INFORMATION

- Please send me an invoice
- I have enclosed a check payable to *United Way of Porter County*
- I paid online at [unitedwaypc.org/donate](http://unitedwaypc.org/donate)

### INTERESTED IN MORE EXPOSURE?

Upgrade to Pacesetter status to receive year-round exposure! Be part of the United Way corporate partner team that jumpstarts our annual workplace campaign program.

*To learn more, contact Kasie today at 219.464.3583 x103 or [kasandra@unitedwaypc.org](mailto:kasandra@unitedwaypc.org).*

### SPONSOR CONTACT INFORMATION

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Contact Title

\_\_\_\_\_  
Email

\_\_\_\_\_  
Phone

### THANK YOU FOR YOUR SPONSORSHIP!

Return your completed form to Kasie at [kasandra@unitedwaypc.org](mailto:kasandra@unitedwaypc.org)

UNITED WAY OF PORTER COUNTY IS A 501(C)3 HUMAN SERVICES ORGANIZATION THAT SUPPORTS SAFETY NET SERVICES IN NORTHWEST INDIANA. LEARN MORE AT [UNITEDWAYPC.ORG](http://UNITEDWAYPC.ORG)



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