

UNITED WAY OF PORTER COUNTY 2018 CORPORATE PARTNER PACESETTER PROGRAM

Pacesetters are United Way corporate partners who jump start our annual workplace campaign program by participating in volunteer activities and raising funds to support quality programs in Northwest Indiana.

As a Pacesetter, your organization will stand out as a community leader by conducting an early and ambitious fundraising campaign which will set this year's campaign pace. Being a pacesetter is a fun, competitive way for employees and corporations to give back to their community. We hope you'll join us!

WHAT DOES A PACESETTER DO?

- Choose United Way of Porter County as their philanthropic partner of choice.
- Set the pace of our annual workplace campaign by:
 - Setting an ambitious fundraising goal and coming up with fun ways to raise funds.
 - Conducting an employee giving campaign from July 1- August 1, 2018. Employee deductions begin January 2019 unless otherwise agreed upon.
 - Committing to increasing your corporate gift above prior year by at least 10%.
 - Providing a \$2,500 sponsorship of United Way Day of Caring Campaign Kick-Off event on August 10, 2018.
- Demonstrate to the community that outstanding campaign results are possible through service and commitment.

WHO CAN BE A PACESETTER?

- Corporations with a history of significant community commitment.
- Corporations with shared values in commitment to improving community and individuals in the areas of health, education and income stability.
- Corporations with the desire to lead and showcase their leadership in the community. Support from the entire organization, management and employees in helping to execute a plan to help support United Way of Porter County's mission to improve lives in Northwest Indiana.

PACESETTER BENEFITS

- Conduct your employee campaign early with increased support from United Way staff and volunteers.
- Be the first to double or triple your giving through our 2018 Match program.
- Community-wide visibility and recognition of your organization's efforts on our behalf.
 - Recognition of your commitment at 2018 Day of Caring Campaign Kick-Off event, throughout campaign program and at program wrap-up in December.
 - Strategic corporate partner website icon that can be utilized for up to 3 years.
- Custom opportunities to fulfill your organization's corporate and social mission.

CONTACT KASIE TODAY!

Kasie Tenbarge
Director of Development
219.464.3583 x103
kasandra@unitedwaypc.org